



The Future for Public Service?

The Stockholm School of Economics in Riga
in cooperation with the Soros Foundation Latvia invites you & your
organisation to a presentation on

Public Service broadcasting, its future, mission, governance and funding
With the CEO of Swedish Public Service Radio Mr. Mats Svegfors
as the keynote speaker on October 12, 2011 at 15.30.

SPEAKERS

Mats Svegfors

Political editor and
editor-in-chief at
Swedish daily
Svenska Dagbladet
(1983-2000). The

Undersecretary of State for Ministry for
Housing and County Governor (2000- 2009).



Inta Brikse

The
Head of
Communication
Studies
Department at
the University of
Latvia.



PANELISTS

Dzintris Kolats- Latvian Radio, General Director

Boriss Cilevics- Member of Parliament

Abrams Kleckins- Head of the National Council of Electronic Mass Media (tbc)

Edgars Kots- Latvian Television, General Director (to be confirmed)

MODERATOR

Ilze Straustina- Politika.lv

The seminar will be followed by an informal reception at 17:00 at the
Stockholm School of Economics in Riga, Soros Auditorium, Strelnieku iela
4a. Please register for the event at www.sseriga.edu by October 10. For
further information please call: 6705826 or e-mail: executive@sseriga.edu